

Mats Gerschman

Senior Advisor



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As an experienced business leader, with an extensive background in operating and building companies of all sizes, I've helped businesses around the globe to become bigger and better. I enjoy coaching owners and managers and giving them the tools to grow their company and become more profitable.

With a degree in engineering and an executive MBA I have always been interested in turning data into information. I have a natural understanding on how to use analytics in creating powerful management information for better decision-making. From a strategic viewpoint, I can identify weaknesses in companies and assist in setting up actions, programs and/or projects to help overcome challenges.

Identifying operational inefficiencies is the key in better business performance. Detecting pitfalls early can eliminate enormous challenges later on, especially after a business has expanded. Correcting these pitfalls helps to create the infrastructure needed to support growth.

Working with the team of high-profile consultants at Avantage has been the perfect fit for my expertise. I'm always looking for new challenges that will allow me to help an organization to improve.

Select Accomplishments

Coaches organizations to grow and become more profitable through operational excellence and analytics.

Supports all ranges of companies, from start-up to high growth.

Analyses data and creates an action plan to overcome problems.

Enhances business processes with the help of top level software solutions.

Provides a wide array of specialties including strategy development for operations, customer service, outsourcing, project management, performance management, operations research, team building, change management and general management.

Professional Highlights

- Multi-country experience from extensive work in Europe, Asia and the USA.
- Advises companies how to engage in business transformation in order to help them enhance their operations.
- Provides strategic advise when planning to implement software from partners such as Apptio, Anaplan, and Smartsheet as well as various ERP systems.
- Has spent the past seven years running **Fortus Consulting Corporation**.
- Has managed and consulted for companies such as:
 - **Westport Innovations**
 - **London Drugs**
 - **YVR**
 - **FHA, VCH, PHSA**
 - **A&W**
 - **Seaspan**
 - **Teekay Shipping**

About avantage

For 12 years, Avantage has been building a trusted brand, engagement by engagement. We are privileged to serve the organizations we work with, that include some of the most recognized brands in the world.

Our growth strategy is based on providing the specialized skills required to help our leading enterprise clients adopt the modern capabilities required to compete and innovate in a disruptive world. With a results based approach, we combine great people with advanced IP, tools and systems, that positions us a notch above in a highly competitive marketplace.

