

Douglas Thom

Senior Consultant



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Areas of Focus & Expertise

- Process Design and Optimization
- Business Intelligence and Analytics
- Application Design and Development
- Data Warehousing, Modeling, SQL
- Integration
- Finance and Accounting

I have been immersed in the industry of information and application architecture, design, and development for more than thirty years. My interest in Six Sigma added critical and quantitative dimensions to the solutions I engineered for companies like Consumers Gas, Aetna, and CIBC, Wood Gundy.

I have built industry-leading solutions and led multiple complex projects for a diverse range of companies, from small businesses to large corporations. I am an expert in designing Business Intelligence solutions for companies that need advanced strategies and technologies delivered easily and well-defined. My expertise creates a seamless transition for companies in their early stages to grow exponentially. During my consulting career, I designed data products and led the establishment of a new type of media analytics company to quantify the performance of advertising, which ultimately was acquired by the leading company in information, data and market measurement – Nielsen.

At Avantage, I deliver a variety of conventional and unconventional approaches by understanding the specific challenges and contexts for all our unique clients. My entrepreneurial mindset, associated with my capability to understand our clients' specific needs, allows me to create long-term strategic plans, which help mitigate risks and create space for new opportunities of growth.

As I like to say: "I don't make the data and processes you use; I make the data and processes you use better!"

Featured Services

Continuous Improvement
Enterprise Service Management
Partner Integrated Services

Technologies

Snowflake
Ardoq
AWS

Companies

American Logistics
HydraFacial
Nielsen

About avantage

For over 15 years, Avantage has been building a trusted brand, engagement by engagement. We are privileged to serve the organizations we work with, that include some of the most recognized brands in the world.

Our growth strategy is based on providing the specialized skills required to help our leading enterprise clients adopt the modern capabilities required to compete and innovate in a disruptive world. With a results based approach, we combine great people with advanced IP, tools and systems, that positions us a notch above in a highly competitive marketplace.

